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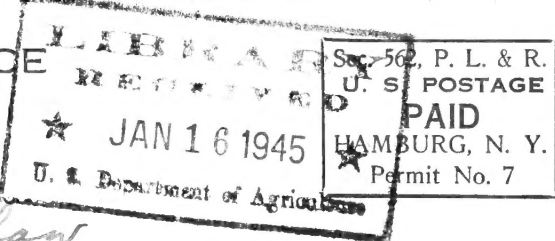
1945

HORNBERGER'S SERVICE

(F. C. HORNBERGER)

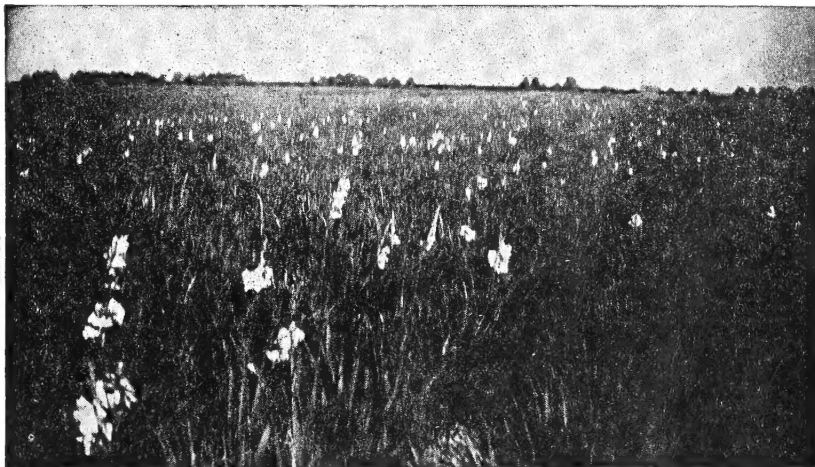
BULBS - SEEDS - PLANTS

HAMBURG NEW YORK



*Mr. Ralph R. Shaw
The Librarian
U. S. Dept. of Agt.
Library
Washington, D. C.*

Newman



1937 crop. Our MINUET BULBLETS: Planted in this field produced nearly a million bulbs, and many produced bloom. Minuet has been considered a difficult propagator.

POSTMASTER: IF FORWARDED TO A NEW ADDRESS
NOTIFY SENDER ON FORM 3547, POSTAGE FOR NOTICE
GUARANTEED.

RETURN POSTAGE GUARANTEED

1945 Hornbergers' Prepaid Gladiolus Offers 1945

Due to labor and seasonal conditions, we will not issue our "Jobbers" or larger QUANTITY LIST, until approximately Feb. 1, however, this may be ready to mail by Feb. 15th, this list will quote our Kentucky grown glad. bulbs which will be offered f.o.b. Centertown, Kentucky, but we can not give any quotations on this crop until we have our complete inventories, so we plan to quote by price list only, this season, we do not have the available extra labor to give special letter quotations. Our production is quite limited this year when compared with our pre-war production.

THIS LIST IS PREPAID—UP TO and including the Fifth Zone. (Zone No. 5.) All items listed here are for shipment from our Hamburg, N. Y. warehouse, for prices beyond the 5th zone, add as follows, 6% for zone No. 6 and 2% extra for each higher zone. Special NOTICE: some customers prefer to pay their own transportation, and if you order stock shipped collect, you to pay the transportation, you may deduct 10% from PREPAID PRICES ONLY, as all f.o.b. prices herein quoted are net prices f.o.b. Hamburg, N. Y. All quotations are for Express shipments in January and February, as there is no insurance on Parcel Post shipments against frost and damage, our regular shipping season begins about March 1. TERMS are Cash, but 50% with order will hold same for delivery before May 1, 1945. We can not hold orders later than May 1, if not paid by this date we will ship c.o.d. for balance due on order.

QUOTATIONS ARE NET—25 bulbs sold at the 100 rate—3 bulbs sold at the 10 rate, on orders over \$50.00 you may deduct Five (5%) percent for cash with order. All quotations subject to prior sale and conditions beyond our direct control. All young stock grown on new land. (PT. for pint.) Bl'ts.

VARIETY	PER	LARGE	MEDIUM	SMALL	BULBULETS
AMERICAN COMMANDER. Extra commercial, large flowered dark red, new variety.	10 100	1.60 12.00	1.00 8.00	— —	— —
ALADDIN. Giant ruffled salmon pink, with cream throat, fine commercial.	10 100	.70 5.00	.40 3.50	.20 1.80	pkg. ½ pt. .15 1.25
BEACON. Tall fine commercial, salmon scarlet with cream throat, extra.	10 100	.70 —	.40 3.75	.25 2.20	— —
BINGO. Sport of Picardy, color buff apricot with Picardy markings, extra	10 100	1.00 8.00	.70 6.00	— —	— —
BLUE BEAUTY. Tall large flowered blue, one of the finest of the "blue" glads.	10 100	1.00 8.00	.70 6.00	— —	— —
CHARMINE. Tall fine rose colored gladiolus, something fine in rose.	10 100	.80 6.00	.55 4.50	.40 3.00	½ pt. 2.00
CORONA. Tall white edged with rose.	10	1.20	.80	.50	—
E. CAVE COLE. Lovely pink, many open.	10	1.00	.70	—	pkg. .25
ELIZABETH THE QUEEN, new ruffled lav.	Each	.50	.35	.25	—
FLORA FARMER. Tall bright pink, with many florets open, good substance.	10 100	.80 7.00	.60 5.00	.40 3.00	pkg. ½ pt. .25 4.00
INTERMEZZO. A new cream colored glad, tall spikes, many open, fine shade.	10 100	2.00 15.00	1.20 11.00	.80 7.00	100 ½ pt. 1.50 7.00
JEANEL. "Peach Colored" sport of Picardy, performs like Picardy. (Extra)	10 100	1.60 12.00	1.00 7.00	.60 4.00	100 ½ pt. 1.00 7.00
J. S. BACH. Tall early exhibition red, with many open at a time.	10 100	.80 6.00	.45 4.00	— —	pkg. .25 —
KING LEAR. Tall large flowered exhibition and commercial, purple, extra.	10 100	.75 6.00	.45 4.50	.25 3.00	pkg. ½ pt. .25 1.50
LEADING LADY. A new cream sport of Picardy, like Picardy except color.	Each 10	.60 4.80	.40 3.20	.25 —	5 100 .40 7.00
MARGARET BEATON. Tall, large white with cherry red, throat blotch	10 100	.80 6.00	.60 4.00	.35 2.75	pkg. — .25
MILFORD. One of the finest of the light colored "blue" varieties.	10 100	.80 6.00	.45 4.00	.25 2.00	pkg. ½ pt. .25 1.50
PEGGY LOU. Tall large rosy pink much like Picardy in habit, etc.	10 100	.80 6.00	.45 4.00	.25 2.50	pkg. ½ pt. .25 1.50
MRS. C. W. GANNETT. Giant smoky, lav. pink, red and gold,—cherry blotch.	Each	1.50	1.00	.75	5 .50
MOTHER KADELL. A tall new deep yellow, of exceptional commercial quality.	10 100	1.60 12.00	1.00 8.00	.60 5.00	100 ½ pt. 1.00 7.00
PACIFICA. A new tall strong white, many large ruffled blooms open.	Each 10	.50 4.00	.35 3.00	.25 2.00	10 100 .50 4.00
PINK RADIANCE. An exceptional new pink of unusual quality and beauty.	10 100	1.60 12.00	1.00 8.00	.60 5.00	100 ½ pt. 1.00 7.00
PURPLE BEAUTY. One of the finest of the new purple gladiolus.	10 100	1.00 7.00	.80 5.00	.60 —	pkg. .25
RED LORY. Tall, large magenta red, many open, large florets, extra.	10 100	.80 6.00	.50 4.00	.35 2.50	pkg. 500 .25 1.00
RED PHIPPS. Bright red, many open.	10	.80	.50	.30	pkg. .25
REWI FALLU. Large blood red, an exceptional deep red glad. Extra.	10 100	.80 6.00	.45 4.00	.25 2.00	pkg. ½ pt. .25 1.50
ROSA VAN LIMA. Tall early light rose, an extra fine com. of merit.	10 100	.80 6.00	.45 4.00	.25 2.00	pkg. ½ pt. .25 1.50
CLINGENDAAL. An early commercial red, from Holland.	10 100	.80 6.00	.60 4.50	.40 3.00	pkg. ½ pt. .25 2.00
MARSEILLAISE. A new large red, of exceptional merit, strong grower.	Each	1.00	.75	.50	10 1.00
FLORISTS COLOR MIXTURE—all colors in assortment.	10 100	.60 4.00	.35 3.00	.25 2.00	pkg. ½ pt. .15 1.00
SENSATION. Extra large new pink.	10	1.00	.80	.60	pkg. .25
SILVERCUP. A cream sport of Fulton, like M. Fulton except coloring.	10 100	1.00 8.00	.80 6.00	.60 4.50	pkg. ½ pt. .25 2.00
WHITE GOLD. (Scheer) a new cream colored glad, of EXTRA QUALITY.	10 100	4.00 35.00	2.00 25.00	1.00 15.00	100 1000 3.00 25.00

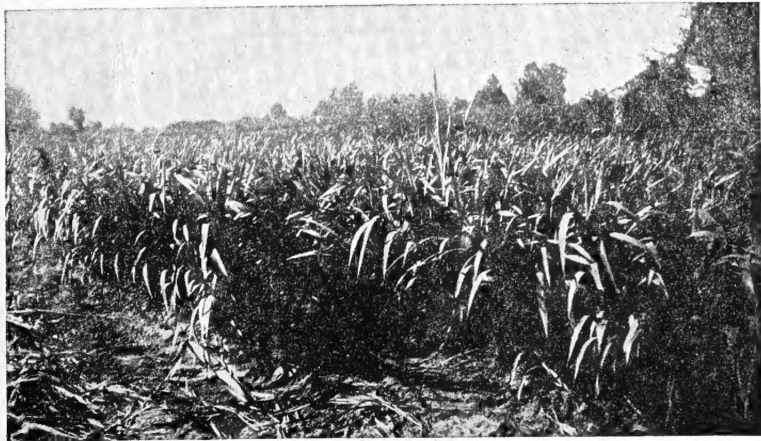
BULBULETS—5 bulblets at the 10 rate, and 250 at the 1000 rate, as listed.

VAGABOND PRINCE—mixed with some Lavender Queen, same rate as R. Fallu.

MAID OF ORLEANS and POLAR ICE, both varieties contain some mixture, we offer these varieties and sizes at the same prices as Rewi Fallu, above.

SPRINGTIME. An outstanding new sport of Picardy, like Picardy in all its qualities, except coloring, which we describe as "Appleblossom pink." This is one of the finest of the many Picardy sports, the "tip" bloom, that is the very tip end buds, that open, and with most varieties fade in color, are just reversed with this variety, as these "tip blooms" INTENSIFY in rich deep coloring, much deeper than the original bloom, and while nearly all the bulbs of the many sports of Picardy are exactly the same identical color and shape of Picardy bulbs, with "Springtime" the bulbs are also the same with the exception of pink coloring diffused in the yellow flesh color of the Picardy bulbs. Large bulbs, each \$8.00; Medium, \$6.00; Small, \$4.00.

ROYAL GARNET (R. HARING). Introduced last season, under the name of "Rubaiyat" but later changed to ROYAL GARNET to comply with N. E. G. S. Nomenclature. (Morocco X Picardy) Much like Picardy, in growth, propagation and performance, the coloring is a deep, showy and brilliant dark red, or rather deep red, try to visualize a "Red Picardy" as early as 62 days from planting large bulbs. IT WON at the 1944 Wisconsin show AS BEST 1944 INTRODUCTION; shown and grown by Mr. J. R. Hopkins, Planted June the 18th, and exhibited August the 19th, or a total of SIXTY TWO (62) DAYS from planting. We also had a request for 1000 lot quotations from one of the larger Florida Gladiolus cut flower growers, who planted 10 bulbs. Large bulbs, \$4.00 each or 3 for \$9.60 prepaid. No bulblets.



BULBULETS: Planted in May and the photograph taken in September 1937. Measuring from the ground to the tips of the leaves of these plants most of them are from three to three and one-half feet long.

The large gladiolus plants, shown above are not the product of bulbs, not even "baby bulbs" they were grown, in about 5 months from bulblets, (cormels) which average some 5000 to 6000 to the quart. No irrigation was used on this field. (We grow "Young Bulbs"). We have been bulblet propagators nearly 30 years.

SPECIAL ANNOUNCEMENT

Due to prevailing restrictions and the lack of experienced labor, we will not issue a list of the more easy to grow orchids, or a list of "Rare Plants" this season, but expect to have a nice offering next year, as we have purchased a large farm just outside the city of Lakeland, Florida where, conditions are ideal for the propagation of these kinds of plants. We will offer many Florida Products next year, and expect to move our main office to Lakeland in the near future, however we will have northern grown glad. bulbs to offer from our northern warehouses, from Centertown, Ky., if not from Hamburg, N. Y. We will offer both our northern products as well as Florida grown products from our new location at Lakeland, Florida.

FREE BULLETINS: We have the following bulletins available, these are sent with orders, (only) when so requested by the customer, they are—"Gladiolus Culture," "Thrip Control" and Plant Mutants or Sports.

DE LUXE IRIS ASSORTMENTS: We grow many of the finest of the tall bearded Iris, many of them have been leading "DYKES" MEDAL WINNERS in past years, they represent all colors, and are high class in every way, large flowers in rich, clear colorings, due to labor conditions, we offer these in COLOR ASSORTMENTS ONLY, and not by separate variety, these "Color Assortments" contain a wide range of color of the best Iris, but there is NO LABELING, as all assortments will simply be labeled DE LUXE COLOR ASSORTMENT, we offer these prepaid, mail or express beginning April 1, until July 1, per 10, \$1.00, \$6.00 per 100 for standard divisions, (25 for \$1.50). Prepaid to and including zone No. 5.

GLADIOLUS HAND SELECTED ASSORTMENTS. In all colors, or we can send all PINK & LIGHT COLORS, or RED AND DARK COLORS; we use many of the finest varieties, we list, but do not offer by name. We offer by color only and will use from 5 to 10 different varieties in each assortment, depending on quantity ordered, this will be our EXHIBITION MIXTURE, as we select this by hand. Large bulbs, 10 for .70c, \$5.00 per 100—with 25 at the 100 rate. (25 for \$1.25).

DE LUXE GLADIOLUS COLLECTION: A labeled collection of new rare glads, 1 each large bulb of Elizabeth The Queen, Pacifica, Mrs. C. W. Gannett, Leading Lady, and White Gold, list prices \$3.10, we will prepay for \$2.25 or two bulbs of each variety correctly labelled for \$4.00.

SENSATION GLADIOLUS COLLECTION—All items labeled, each variety with proper label, all large bulbs, one (1) each of American Commander, Sensation, Blue Beauty, Charmaine, E. Cave Cole, Intermezzo, Mother Kadell and Pink Radiance, list value \$1.75, we prepay for \$1.50 or two (2) bulbs each variety, labeled, for \$2.75.

MEDIUM BULBS in any of these collections are available at just two thirds the prices of large bulbs, this includes the three glad assortments offered above.

PREPAID PRICES; up to and including the Fifth Zone, exceptions noted, all shipments in Jan. and Feb. are for Express shipment, as there is no insurance coverage by Parcel Post, our regular shipping season begins March 1st.

EPIPHYLLUMS or Orchid Cacti, we have some \$4.00 exhibition plants, in colors of red or pink, at a special price of \$3.00 prepaid, we also have some rooted cuttings, our selection of plants, three for \$1.00. We expect to have a much larger offering of these by next year.

CACTI AND SUCCULENTS; we offer some fine (unpotted) plants for 2 to 3" pots, our selection of .15c to .35c plants, ten for \$1.00 prepaid, either all cacti or all succulents, or we can send both cacti and succulents assorted, 10 for \$1.00 prepaid. We expect to have a much larger offering of these next year.

CACTI AND SUCCULENTS. And How To Grow Them. 4½ by 6" and 64 pages, approximately 70 illustrations, one of the most useful instruction books I have found for the lover of cacti and succulents, tells how to avoid mistakes, how to plant and care for plants. Price, only .25c, send .3c for postage.

NEW AND "USED" BOOKS—SPECIAL LISTS FREE

We can supply price lists of NEW as well as USED books, relating to the following subject matter, Floriculture, horticulture, agriculture, Special Garden subjects, Health books, on food, nutrition, diet, etc. METAPHYSICAL book lists, mostly used books, covering most of the leading metaphysical and occult teachings in America, as well as standard books, relative to orthodox subjects. If interested in books, tell us the subjects in which you are interested, and if you want new or used books, most of our "used" books are almost like new.

A FEW "MUST HAVE" NEW BOOKS; THESE ARE IDEAL FOR GIFTS AND REPRESENT THE BEST IN THEIR LINE. THE NEW GARDEN ENCYCLOPEDIA, one of the finest garden guides published, we find this more useful than the very expensive Standard Cyclopaedia of Horticulture. Prepaid price of the Garden Encyclopedia, \$4.00. AMERICAN ORCHID CULTURE: (Prof. Edward A. White), we regard this as the best book on Orchids and their culture, price \$5.00; PRINCIPLES OF FLOWER ARRANGEMENT; by the same author, \$3.00; AN ARTISTS HERBAL: (Mansfield), tells how to use garden herbs, was \$2.50, now in special edition at \$1.00, all prepaid.

A SHORT LIST OF GARDEN SUPPLIES—ALL PREPAID AS LISTED

ADCO—TURN GARDEN RUBBISH INTO RICH ORGANIC FERTILIZER. Ask for prices. HYPONEX; a very complete plant food, for watering house plants—can .40c. RAT SCENT—for killing rats and mice, a whole grain preparation, box contains nearly one pound, we have used above 15 years with exceptional results. .60c.

ZOTOX—Kills "Crab Grass," a very effective, scientific preparation, ask for price list, when used as directed, will not kill other lawn grass.

ROOTONE; 2 oz. jar for treating bulbs, roots, cuttings, this is the well known "root forming" stimulant, so widely used by growers. \$1.00.

PROLIFEROL: A new scientific root growth stimulant, for treating bulbs, seeds, roots and tubers, as well as cuttings of trees and plants, RED LEAF for seeds and cuttings, and GREEN LEAF, bulbs and tubers, ask for list.

DAYLILIES—THE NEW RUSSELL "JACOB MURRAY SERIES" IN RED AND DEEP TONES, also "Yellow and Gold" tones, tell us which group wanted, not sold as a labeled variety, as these hybrids are all different, nice heavy plants, each .75c 5 for \$3.00 prepaid. Ask for special color, illustrations, (printed).